

Why you should care what people think

Conventionally, and to remain independent, we are told not to worry ourselves with what others think. It can get in the way of getting the important stuff in life done, right? But when it comes to finding a company that you love to work for, and that aligns with your values, it's really important to listen and read up on what other people have to say.

Using [SEEK's Company Reviews](#), you can read candid, anonymous reviews that can help inform the important decision of finding a new company to work for. Here are some examples:

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- **The real review:** "Great family and team atmosphere and very understanding about shift changes, personal issues or anything that would hinder your ability to work." *Retail and consumer products company, Western Australia*

Why you should care what this reviewer thinks. Working in a warm, close-knit environment where you get on well with your colleagues makes your time at work enjoyable and fun. Knowing that your manager is supportive can also make you feel more relaxed in your role and stop you from worrying if you or your child happen to be ill and you need to stay at home at the last minute.

- **The real review:** "Good opportunities to progress in your career. Plenty of study opportunities through [the company]. And great on the job training." *Hospitality company, Queensland*

Why you should care what this reviewer thinks: If you work in hospitality and you have your heart set on growing your career in the industry, working for a company like this can help you achieve your goals. This is especially beneficial for a junior who's new to the workforce as both internal and external training offered by the company can help you learn the ropes and gain new skills fast. All signs point to upwards if it's career advancement you're after.

- **The real review:** “The overall vision and direction is not communicated to the employees. No transparency in management, micro management and the employees experience is not valued. Management need to display the attitudes and values they wish to see in their employees.” *Technology and Gaming company, Queensland*

Why you should care what this reviewer thinks: Those who work in businesses with organisational structures will very much understand the ‘ripple effect’. When senior managers are not communicating effectively, are secretive and aren’t motivating their teams, it filters down to their employees who are made to feel out of the loop and underappreciated. Not an ideal situation if you like to feel supported by your manager and be part of a cohesive team.

And it’s not just these reviewers! You’ll often find similar feedback (the goods things and the challenges) expressed in various reviews of the same company, making it easier for you to trust that the experience would be similar for you.

Take a look at [SEEK Company reviews](#) and see for yourself.