## What is a SEEK Profile?

A SEEK Profile is a professional summary, housed on SEEK that recruiters and employers can view and use to contact you, in their search to find new talent for their vacant roles.

A SEEK Profile is a part of every SEEK job application and lets you present a personal summary, career history, education and skills, and attach a resume to show even more detailed information about your career and achievements. You also have the ability to include information about what you're looking for in your next role and manage how your profile appears to potential employers. As hirers on SEEK are able to search for profiles that match their search criteria, the more information you include, the more likely it is that you will be found for a great opportunity – even those that might not yet be advertised.

## How your SEEK Profile helps to improve the job search process

Having a SEEK Profile also gives you exclusive access to tools that help you find and apply for jobs faster. These include:

- **Jobmail:** an optional, daily, personalised email, featuring the most recently posted jobs that match your criteria on your 'saved searches'
- Weekly RoundUp: a weekly email that provides recommended jobs and industry insights based on the information you include in your SEEK Profile. One of the biggest benefits of the Weekly RoundUp is that it uses SEEK technology to surface highly relevant jobs that you might have otherwise missed in your search. You automatically receive the Weekly Roundup when you sign up for a SEEK Profile and you can unsubscribe from it at any time.
- Saved jobs / Applied jobs: gives you the ability to save jobs you're interested in and track the jobs you've applied for.
- Quick Apply: when you apply for a job while signed into your SEEK Profile, all your information is stored and ready to go, with the added benefit of being able to edit your cover letter on the go and choose which stored resume you want to use for each application.

## How do I sign up for a SEEK Profile?

Anyone can register a SEEK Profile for free, at any time, from the SEEK homepage by clicking on the 'Register' link in the top right corner and filling out the fields as you're prompted. Or, if you're applying for a job on SEEK, a basic version will automatically be set up for you with the essential information you provide for the job application.

A SEEK Profile can be as basic or detailed as you want within the fields provided, but in order to increase your chances of 'being seen' and contacted for a role by potential employers, a detailed and thorough profile always wins!

## Why should I have a SEEK Profile?

Put simply, having a complete SEEK Profile increases your chances of finding your ideal role faster. The more information you include in your profile, the easier it is for employers and recruiters to search for you, and for SEEK to recommend you the most suitable newest jobs, while the added extras make the whole job seeking and applying process fast and easy.